The Top 10 Reasons Hackers Smitten Right Now with the Majority of the Population.

That’s because we make it way too easy for hackers to do what they do best – steal confidential information. Here’s how.

1. We keep using the same passwords, again and again and again.
   - 59% say they are using the same password, mostly or always.

2. Our brains are oversaturated.
   - 66% say having a password that’s hard to remember is most important.

3. We treat work and personal accounts with the same indifference.
   - Fear of forgetting login information is the number one reason for reusing passwords.

4. Breaches don’t faze us.
   - 64% of respondents say having a password that’s easy to remember is most important.

5. Oh wait, we were breached? Still not fazed.
   - 51% believe there is no way a hacker could guess one of their passwords from information shared on social media.

6. We think our Instagram posts are for friends’ eyes only.
   - Only 55% of respondents say their passwords are secure.

7. We love a good, old-fashioned spreadsheet.
   - 53% believe their accounts aren’t valuable enough to make them worth a hacker’s time.

8. We don’t think we’re hack-worthy.
   - 39% say if it’s not required, they never change their password.

9. We’re a little lazy.
   - Only 55% of respondents would change their password if their account was hacked.

10. We’d rather clean the house.
    - 15% of respondents say they would rather do household chores than change their password.

Regardless of Your Age, Your Personality or Your Demographic, Hackers Don’t Discriminate.

- Millennials feel invincible.
- Individuals in the UK seem demoralized.
- Type A personalities want to be in control.
- France is nonchalant.

For additional insight into common password behaviors that are helping hackers win, download the full report: The Psychology of Passwords: Neglect is Helping Hackers Win.