



Industry: SaaS

Location: Atlanta, GA

Size: ~360

“LastPass has helped us significantly improve password management. And better password security certainly contributes to our overall corporate security posture. LastPass Enterprise just makes it so much easier to have—and maintain—secure practices.”

—Homer Bartlett,
Director of Internal Resources,
MailChimp

Company Password Management

Challenge

Founded in 2001, MailChimp is a leading provider of online email marketing solutions that allow individuals and businesses to manage contacts, send emails with impact, and track results. MailChimp needed a secure and convenient way to share sensitive information. As MailChimp grew, it quickly became too difficult to maintain strong protection while enabling employees access to the latest credentials. This led MailChimp to implement LastPass Enterprise.

Solution

LastPass Enterprise solves the password problem for teams, providing centralized, cost-effective password management and Single Sign-On. MailChimp originally deployed LastPass Enterprise for its Mandrill team; the solution was so well-received that it quickly became the standard for the company.

Using LastPass Enterprise, MailChimp’s corporate security team established a company-wide policy requiring a certain level of password length and complexity. They also implemented multifactor authentication with the YubiKey, a token that generates secure one-time passwords for a second layer of protection. New employees receive YubiKeys that authenticate them and provide appropriate access to assigned resources. Teams also use the LastPass Enterprise mobile app, giving them safe access to the logins and passwords they need, even if they’re away from their desks.

Results

LastPass allows MailChimp to:

- Gain centralized, cost-effective password management.
- Strengthen security and password-related processes with strong passwords and folders for shared access to credentials.
- Reduce time spent provisioning new employees from several days to minutes.
- Increase employee convenience with linked personal and work accounts.