

Cyber security threats are on the rise.

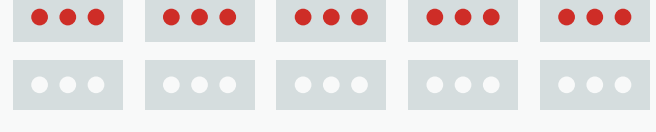
There are 4 new threats every second.¹



Your biggest roadblock to good security is your employees.



43% prioritize a password that's easy to remember over one that's secure.²



47% use their name, family names, or initials as their passwords.²



55% reuse passwords despite understanding the risks.²



61% use the same or similar passwords for all their accounts.²

The financial and credibility costs of a data breach can be tremendous.



\$4.0M

average total cost of a data breach.³

4.2B

credentials were stolen in 2016 alone.⁴

Over 90% of cyber incidents can be prevented with the right tools.⁵



Finally. A perfect password manager for your business.

lastpass.com/enterprise

1. NCSA: staysafeonline.org/business-safe-online/resources/5-top-reported-cyber-scams-infographic
2. LastPass Psychology of the Password 2016: blog.lastpass.com/2016/09/infographic-introducing-the-psychology-of-passwords
3. IBM Cost of Data Breach Study: www-03.ibm.com/security/data-breach
4. Risk Based Security 2016 Report: riskbasedsecurity.com/2017/01/2016-reported-data-breaches-expose-over-4-billion-records
5. Online Trust Alliance: otalliance.org/news-events/press-releases/ota-determines-over-90-data-breaches-2014-could-have-been-prevented